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## Huffington post blogger guidelines

Because of the way things work in The Huffington Post, your first article can be difficult, but your second, third and fourth articles are much easier. And while this also applies to many other posts (i.e. once you wrote about them once, you are a certain amount of not accidental stranger), this is especially true in HuffPost because of its model blogger. Writers who are not employees are called HuffPost bloggers. Once approved as a blogger, it's a lot like having your own column on the site and breeding and publishing your work requires jumping through fewer hoops. But to be approved, you need to publish this first article. Let's see how we do it. How to get your first article published on The Huffington Post Here is the main process for publishing and publishing your first article (and becoming a HuffPost blogger along the way): You post an idea for an article (or story) A Huffington Post editor shows interest in your idea You write your article and send the final draft to the editor The editor approves the article and signs you for blogger profile Submit your article through theger considering , your article is accepted and published in the relevant section of The Huffington Post Depending on exactly how you presented your idea, you can write the article in advance and include the final draft of the proposed article in the original terrain, effectively condensing steps 1, 2 and 3. (Terrain options, along with pros and cons, are discussed later.) Of course, these are the steps associated with a successful step. But why isn't the pitch successful? 3 Reasons why your Pitch May Fail Fail has several reasons why your proposal may not be successful, for example: Your idea may be ignored or rejected (e.g. the idea is not attractive enough or has been covered with details) Your final draft may be rejected (e.g. the article does not meet the required writing style or standards), your submission through your blogger account may be rejected (e.g. technical or formatting) If you fall in the first place , you can try throwing alternative ideas at the same editor or contacting another editor. If you fall to the second one, an editor can give you notes on your draft and allow you to re-submit a request, or the rejection may be final. If you fall to the third, you will most likely get the opportunity to solve all the problems with your draft. Now you know what success looks like (and why you might not succeed for the first time), let's look at how you actually throw your ideas. The official way to pitch the Huffington Post The official channel for stretching ideas for an article by The Huffington Post is to fill out an online form linked from the site's main contact page. Here's the form: Roll out a blog on The Huffington Post The form has six required fields: Suggested Title. The suggested title for your article (120 characters or - Toss. A brief summary of the proposed article followed by a final draft (500–1000 words). Your name :. Your real name. Your biography. A A professional biography. Your e-mail address. Your primary contact email address. Theme. The common theme you are given: News, Impact & Innovation, Entertainment, Lifestyle, Voices. Here are some tips for filling out the form: The title. The main purpose of your title is to get the reader to read your article — so make sure it attracts attention and creates curiosity. Check out the popular titles from the relevant section in our guide to The Huffington Post's most popular articles (included in this guide). Don't be afraid to adapt an existing title to your theme — if the template has been successful, once there's a good chance, it will be again. - Toss. Briefly explain what your article will cover and why Huffington Post readers will be interested. Two or three short paragraphs should be enough. Make sure the terrain is clearly connected to the title. Editors hate the titles bait and switch, which create expectations that the article does not give. When you include your final draft in the publication, turn the title back on at the top. Because the field in the online form is plain text, you won't be able to use text styles as bold or italic. So keep formatting simple and use blank rows between paragraphs. Your biography. The purpose of this section is to present yourself and establish your trust. Who are you and why are you the best person to write this article? List any relevant academic or professional qualifications you may have. In short, for every experience that ranks you to write on this topic. Mention other places that your work has been published. Again, only two or three short paragraphs should be enough. And if you have no qualifications or experience, talk about your passion for the subject. The unofficial (But highly effective) The Huffington Post published many articles on The Huffington Post through the official channel, but in most cases it's not the most reliable way to get involved. And why so? Well, since the throwing form is on the public internet and relatively easy to find, it attracts many suggestions, and many of them are very poor quality. When editors review these suggestions, they tend to do so quickly, hoping that the best ideas will bounce them. They know that it is not worth reviewing every submission in detail, because most of what they get is rubbish. The downside for you as a writer is that you can present a great idea through the online form, an idea that is perfect for The Huffington Post, but it is ignored. It's just lost in the sea of nasty subordinates. Luckily, there's a better way. To present your idea directly to an editor. Instead of taking your chances on the general submission form, you'll usually get a better answer if you post your idea directly to a specific Huffington Post editor by email. Of course, this find the right editor to connect with. How to find the right editor editor Step your idea The first step to finding the right editor is to identify the section (or sections) where your article fits best. There are two methods to do this: browsing and searching. Method #1: Browsing This method involves browsing the Huffington post to search for articles on similar topics to yours. A great place to start is the ALL SECTIONS menu in the main navigation bar: Check out a few sections that look promising and note that everything that looks like a natural home for your suggested article. Method #2: Search this method uses The Huffington Post's built-in search feature to find existing articles that cover a similar topic to your suggested article, based on appropriate keywords. For example, if you want to write a post about life with autism, you can type the keyword autism in the search box. From the results you will find posts about autism in various sections, including Parents and Science. You can find out to which part an article belongs by looking at the top. This example shows the Parents section: Once you've identified the section (or sections) where you think your proposed post belongs, find the contact email address for the relevant editors using the huffington Post publication edit guide included in this guide. How to pitch your idea to the editor There are two broad approaches when presenting an editor: Just pitch. You throw in the basic idea and wait for the editor to respond with interest before writing the full article. Full submission. You send the entire package that includes the final draft of your article. There are pros and cons to any approach. The first saves you time because you don't need to write the draft before you know if the editor is interested. It also allows you to get feedback on your idea from the editor to get involved in your draft before you start writing. The second approach is more all or nothing. It requires additional effort, but more closely corresponds to the general submission process (through the submission form), which also requires a project. In theory, if the editor likes your idea, they have everything they need to create you a blogger so things can move quickly. We recommend the first approach because you can take the time to work on ideas and terrains instead of writing posts that may not be accepted. To spread your idea, we recommend writing an email similar to the following template: Topic: Quick Question Hey [Editor's First Name], I'm working on an idea for a story that I think will be a great solution for [Section Name]. Do you have a moment to look? Here's what I'm doing: [Describe what's going on and/or give some sample points.] [Explain why the section audience will like it.] [Say a little about yourself.] [Provide links to all related articles that have already been published.] Sounds as it would be appropriate for [Section Name]? If so, just say the word and I'll start working on a draft. ☺ Anyway, well. Look forward to hearing your thoughts! Yours, [your name] Here's an example of a completed email using the above template: Topic: Quick question I'm working on a history idea I think will be great for HuffPost Parents. Do you have a moment to look? Here's my step: 9 Things to remember when your baby just won't fall asleep, I'll include points like: One day the baby will sleep at night Sleepless nights are a badge of honor for new parents At least new babies are easier than teenagers! I think new parents will like this idea, because most existing publications on this topic seem to focus on trying to solve the problem of poor sleep. But sometimes, when none of the tips seem to work, you just need some encouraging words to experience the night. Just to tell you a little about myself, I'm a mother of two young children (with lots of sleepless nights under my belt!), and I write about the challenges of parenting on my blog Mom vs. Gemini. My most popular post to date has been shared over 1,000 times on Facebook: 6 Ways to Say No to Your Kids Without Actually Saying No That Sounds Like It Would Be Appropriate for HuffPost Parents? If so, just say the word and I'll start working on a draft. ☺ Anyway, I look forward to hearing your thoughts! Yours, Jennifer Paxton. Send a package for the full request If you decide to send a package to submit a full package, i.e. the second of two approaches, we recommend that you use a modified version of the email above. Subject: Quick question Hey [editor's name], I have a story that I think will be great for [Section Name]. Do you have a moment to look? Here's what I'm doing: [Describe what's going on and/or give some sample points.] [Explain why the section audience will like it.] [Say a little about yourself.] [Provide links to all related articles that have already been published.] Does it sound like it would be appropriate for [Section Name]? If so, I included the full draft below. Your, [your name] --- [your title] [your full draft] Biology Author: [Your bio] Biography is the short description of yourself that you want to appear on your author's page if your request is accepted. Here's an example: Sarah Sandifer is a mountain-loving, dark chocolate, oatmeal, truth-telling writer who writes about her quest for a passionate life with her husband and two children in www.thejellyjars.com An important note: Your draft should be included in the body of the email, not as a separate file. If you submit a full package, you need to attach a headshot. This photo will appear on your author's page and at the top of each post you write. We recommend a square JPEG image cut up to 400x400 pixels. Name the file your-name-.jpg, like Jennifer-paxton-ovech.jpg. Even if you decide to tilt using the submit form, you can use the above template. (You will not be able to attach your photo to the How to dramatically improve your chances of getting Answer If you're pitching the right idea by email to the right editor, you have a good chance of getting an answer. But if you haven't had contact with the editor before, you're essentially sending the amounts to a simple email. And cold emails never perform as well as warm emails. What exactly is a warm email? Usually, a warm email is sent to someone who already knows who you are. In other words, someone you're already in a relationship with, albeit insignificant. Here's a way to start this kind of relationship: Comment on your articles. Most editors will also write articles on the site. Read these articles and leave insightful comments. Most people will read these comments - at least in the first 24 hours after publication. Tip: You can find a link to a list of articles for each editor in the Huffington Post's Contact Guide (included in this guide). Contact them on Twitter. Many of HuffPost's editors are also active on Twitter. Follow them, give all related articles they share (making sure you tag them using Twitter's @mention feature) and find opportunities to interact with them. For example, if they ask a question on Twitter, try to give an answer. Send them a thank you note. If one of the editor's articles that particularly resonates with you, send them a quick note to tell them. Nothing too close, just a short message that effectively says: Thanks for writing the article. It really resonates with me because [the mind]. Keep up the good work! If you get a response from the editor - such as a response to the comment, tweet, or email - you can consider following your pitch. What happens if you don't get an answer? If you submit your idea through their form of submitting public documents, it can be difficult to trace, because the official order of The Huffington Post is that they respond only if they are interested in the idea, but when presented directly to an editor, it is usually good to follow up if you have not had an answer within two weeks of sending the field. Here's an email template you can use to track: Subject: Tracking Hey, just friendly follow-up. Have you had the opportunity to look at [the pitch/submission] I sent a few weeks ago? If not, don't worry, I just decided to settle in. Then s. I turned on the original [step/submit] below. --- [Original step or submit text] Be sure to re-attach your profile picture if you submit a submission package. If you still don't hear anything after two more weeks, you can try another follow-up and then switch to another editor. How to use custom Bio to maximize your results once you land on your post, these tips will help you use your Huffington Post account to its fullest advantage. Most fields on the screen Your account image will be self-details, such as date of birth, country, email address – just fill them out as usual, paying attention in detail. Your micro bio-bio is of particular importance because next to your profile image at the top of each of your posts. Note: The Micro Bio field removes all text links you enter, so if you want to direct people to your website, be sure to enter the full URL (sans .) on your domain. Then, a key in your Twitter username, making sure that the @ symbol is not turned on. The Twitter field appears in two places in each of your posts: as a linked icon at the top of each blog post next to your micro bio (see previous images above) and at the heart of each post in a linked extended URL (see below). With your setup profile, the next option you won't want to miss is your Bio Author, which you'll need to create for yourself at the heart of each post. Below is a screenshot of the Blog window, where you'll place and edit your posts. Create a line at the heart of each post by inserting a short biography, text link to your blog, or joining a lead page, and if you like, an image, such as an account thumbnail, social media sharing graphics, or marketing media for your inclusion. Note: You don't need to be a developer to insert an image and wrap text around it — use the iTunes image option from the menu on the left. There are additional instructions in the Huffington blogger guidelines and FAQ pages. Although you don't need code to create an attractive order at the heart of your publication, you need to save it and preview it to avoid mistakes like these. Note: If you don't include your full bio(with links and image) at the end of your post when you upload it to the Blog Post window, readers won't be able to see all your bio-biosafea unless they click on your name and visit your Huffington Post account page. The image below shows how your tags will appear at the base of your post under your Twitter link. Tip: While in theory you should be able to edit old posts to change your signed lines, in practice this is practically impossible, so be careful about every detail. Also, posts cannot be edited into any live pieces, so any change at this point will only update after your next blog post is published. — Huffington State - Profile | How to choose the right topics — —

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